



# PGA

Northeastern New York Section

## 2012 Special Awards Program

### AWARD APPLICATION FORM

All active members of the Northeastern New York Section have the opportunity to nominate a person from the section or themselves for any or all of the awards. In the event that there is only one individual nominated for a specific award, the Awards Committee reserves the right to select an alternate individual in their final decision.

Nominations forms must be submitted to the Section Office by ***March 2<sup>nd</sup>, 2012 at 5:00 pm.*** Members that are nominated or who wish to nominate themselves must have the completed application form and all portfolios to the Section Office by ***March 2nd, 2012 at 5:00 pm.***

Special award winners will be recognized at the 2012 Annual Spring Membership Meeting in April 2012.

#### Eligibility

Award Winners may be selected for the same award in successive years if the Awards Committee deems the individual is deserving of the award. The following are not eligible for an award:

- Class "F" or inactive members
- Apprentices (except Assistant Professional of the Year)

## Award Guidelines

### **Golf Professional of the Year**

The highest honor paid to PGA golf professional. The following guidelines are used to determine nominees for the prestigious award:

- Overall performance as a golf professional at his/her facility
- Level of service to his/her Section and the Association
- Leadership ability
- Image and the ability to inspire fellow golf professionals

While this honor should be based on a professional's entire record, emphasis should be placed on his/her performance and achievements over the past five years.

### **Teacher of the Year**

This award bestows special recognition on a PGA professional who has performed outstanding service as a golf instructor. Criteria to consider are:

- Overall performance as a golf professional at his/her facility
- Service to his/her Section and the Association
- Leadership ability
- Image and ability to inspire fellow professionals
- Promotion of golf
- Impact of teaching at his/her facility
- Involvement in junior golf activities at facility and in community
- Innovative contributions to golf instruction
- Articles written for publication

### **The Horton Smith Trophy**

This award is designed to recognize individual golf professionals for their outstanding and continuing contributions to developing and improving education opportunities for the PGA golf professional. The guidelines for this award are:

- Contributions to the National PGA Education program
- Contributions to educational programs and seminars in the Section
- Contributions and assistance toward the development of materials which relate to education
- Contributions to building the image of both the PGA golf professional and the Association

Nominations should be based on the candidate's total career and experience, and his/her inclination for providing continuing contributions and assistance. Emphasis will be given to achievements over the last five years.

### **The Bill Strausbaugh Award**

This award is presented to those PGA member's overall commitment and contribution to promoting the game and the Association, community relations (such as civic and/or charitable efforts) and positive impact and mentoring of other PGA professionals and apprentices. The following guidelines should be used in making a nomination:

- Level of service to his/her section or the Association.
- Leadership ability.
- Contributions to building the image of the game of golf, the PGA professional and the Association.
- Involvement and significant contributions towards improving the skills of fellow PGA professionals.
- Involvement in civic activities within his/her community.
- Involvement with local charitable causes.
- Overall integrity and recognition as a person of outstanding character.

### **Junior Golf Leader**

This award is designed to pay recognition to a PGA golf professional who is a leader in junior golf, reflects the qualities and ideals of those who work with our nation's youth, and provides opportunities and experiences for juniors to learn and play golf. The following guidelines are to be used in making nominations:

- Contributions to junior golf programs and events in the Section including service as a chairperson or member of the junior golf committee.
- Involvement in the promotion and development of junior golf at the facility and community
- Support of PGA junior golf programs
- Overall image, service, and leadership in the area of junior golf
- Overall integrity as an individual and acceptance by junior golfers as a person of character

### **Merchandiser of the Year**

This award recognizes those PGA professionals who have demonstrated superior skills as merchandisers in the promotion of golf. The award is given for excellence in golf shop operations in three categories: Private, Resort, and Public/Municipal/Military/Semi-private. The following criteria is applied to all awards:

- PGA member in good standing
- Credit rating with the industry
- Overall credit rating
- Community involvement

The Candidates are judged in the following areas:

- Merchandising performance (Profit Margin, Sales increase, etc. Please include examples)
- Details and Innovation
- Displays
- Merchandising Techniques
- Inventory mix
- Shop operations
- Merchandising philosophy
- Staff training

### **Assistant Golf Professional of the Year**

This is the premier award paid to assistant golf professional. The following guidelines are used to determine nominees for the prestigious award:

- Overall performance as an assistant golf professional at his/her facility
- Level of service to his/her Section and the Assistant's Association
- Leadership ability
- Image and the ability to inspire fellow golf professionals

While this honor should be based on a professional's entire record, emphasis should be placed on his/her performance and achievements over the past two years.

### **Roland Stafford Sportsmanship Award**

This award in honor of Roland Stafford, is presented to the PGA professional who exemplifies the qualities in honor of the true traditions of the game of golf, i.e. integrity, honesty, sportsmanship. The following guidelines for this award are:

- Overall performance at his/her facility
- Overall performance in the Section Tournament Program
- Overall image as a PGA golf professional
- The leadership ability to set an example and inspire others to perform at the highest level

### **Sales Representative of the Year**

This is the premier award presented to one of the Section's Sales Manufacturer Representatives. The following guidelines should be used to determine nominees for this award:

- High quality of service to his/her accounts.
- Integrity and professionalism in his/her product presentations.
- Overall support of Section professionals and the NENYPGA Section.
- Involvement in Section tournaments, junior golf, education, Member/Apprentice services.

***Return Completed Application & additional supporting materials & portfolios to the Section Office by: March 2<sup>nd</sup>, 2012***

Northeastern New York Section PGA  
418 Consaul Road  
Schenectady, NY 12304

Telephone: 518-438-8645  
Fax: 518-438-8670

NORTHEASTERN NEW YORK SECTION OF THE  
PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA

SPECIAL SECTION AWARDS PROGRAM

PROFESSIONAL OF THE YEAR

**Name of Nominee:**

**Facility where employed:**

**1. Please briefly describe your over-all performance as a golf professional:**

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**2. Please briefly describe your service to your Section and to the PGA of America:**

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**3. Please briefly describe your leadership ability:**

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**4. Please describe how you inspire fellow professionals and promote the game of golf:**

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**Nominee's signature** \_\_\_\_\_

NORTHEASTERN NEW YORK SECTION OF THE  
PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA

SPECIAL SECTION AWARDS PROGRAM

TEACHER OF THE YEAR

**Name of Nominee:**

**Facility where employed:**

**1. Please briefly describe your overall impact in teaching at the facility:**

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**2. Please briefly describe any unusual, innovative or special teaching programs that you have initiated or implemented:**

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**3. Please indicate any instructional articles, videos or publications you have written or produced or list any outstanding golfers you have instructed:**

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**4. Please describe your involvement in junior golf and the community:**

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**Nominee's signature** \_\_\_\_\_

NORTHEASTERN NEW YORK SECTION OF THE  
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SPECIAL SECTION AWARDS PROGRAM

HORTON SMITH

**Name of Nominee:**

**Facility where employed:**

**1. Please briefly describe your contributions to Section Education programs:**

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**2. Please briefly describe how you inspire fellow professionals and promote the game of golf:**

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**Nominee's signature** \_\_\_\_\_

NORTHEASTERN NEW YORK SECTION  
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SPECIAL SECTION AWARDS PROGRAM

BILL STRAUSBAUGH AWARD

**Name of Nominee:**

**Facility where employed:**

**1. Please briefly describe your specific contributions to growing the game of golf (i.e., player development programs) and your level of service to the Section and the Association:**

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**2. Please briefly describe your level of activity or involvement in community relations and civic activities:**

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**3. Please briefly describe your leadership abilities:**

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**4. Please briefly describe how you inspire fellow professionals and help to improve their skills:**

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**Nominee's signature** \_\_\_\_\_

NORTHEASTERN NEW YORK SECTION  
OF THE  
PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA

SPECIAL SECTION AWARDS PROGRAM

JUNIOR GOLF LEADER

**Name of Nominee:**

**Facility where employed:**

**1. Please briefly describe your contributions to junior golf programs in the section:**

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**2. Please briefly describe your involvement in the promotion and development of junior golf at your club in the community:**

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**3. Please briefly describe your image and leadership in the area of junior golf and your overall integrity:**

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**4. Please briefly describe how you inspire fellow professionals and promote the game of golf:**

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**Nominee's signature** \_\_\_\_\_

NORTHEASTERN NEW YORK SECTION  
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SPECIAL SECTION AWARDS PROGRAM

MERCHANDISER OF THE YEAR

**Name of Nominee:**

**Facility where employed:**

**Please circle the type of facility:**

**Private**

**Public**

**Resort**

**1. Please briefly describe your merchandising philosophy:**

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**2. Please briefly describe your merchandising and display techniques:**

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**3. Please briefly describe your golf shop layout:**

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**4. Please describe your successes, i.e. increased sales by 15% or improved profitability by...**

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**Nominee's signature** \_\_\_\_\_

NORTHEASTERN NEW YORK SECTION  
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SPECIAL SECTION AWARDS PROGRAM

ROLAND STAFFORD SPORTSMANSHIP AWARD

**Name of Nominee:**

**Facility where employed:**

**1. Please briefly describe your overall performance at your facility:**

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**2. Please briefly describe your length of service to your Section, including your participation and performance in the Section Tournament Program:**

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**3. Please briefly describe your overall image of a “PGA Golf Professional”:**

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**4. Please briefly describe how you set examples and help to inspire others to perform at the highest level:**

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**Nominee’s signature** \_\_\_\_\_

NORTHEASTERN NEW YORK SECTION  
OF THE  
PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA

SPECIAL SECTION AWARDS PROGRAM

ASSISTANT PROFESSIONAL OF THE YEAR

**Name of Nominee:**

**Facility where employed:**

- 1. Please briefly describe your over-all performance as an assistant golf professional:**

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- 2. Please briefly describe your service to your Section and to the Assistant's Association:**

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**3. Please briefly describe your leadership ability:**

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**4. Please describe how you inspire fellow professionals and promote the game of golf:**

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**Nominee's signature** \_\_\_\_\_

NORTHEASTERN NEW YORK SECTION  
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PROFESSIONAL GOLFERS' ASSOCIATION OF AMERICA

SPECIAL SECTION AWARDS PROGRAM

SALES REPRESENTATIVE OF THE YEAR

Companies you represent: \_\_\_\_\_

Number of years in the golf industry? \_\_\_\_\_

Number of years in the Section? \_\_\_\_\_

**1. Describe your philosophy on the qualities, attributes, and what it takes to become an outstanding salesperson in the golf industry.**

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**2. Please briefly describe your involvement with event sponsorship in the Section and/or The PGA of America?**

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**3. Please briefly describe your contributions past and present to junior golf; the PGA Professional Development Program (education); the PGA's Professional Golf Management Program (apprentice program).**

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**4. Please briefly describe any noteworthy initiatives/programs you have created and/or implemented to assist PGA Golf Professionals specifically in merchandising efforts or otherwise.**

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**Nominee's Signature** \_\_\_\_\_