



PGA

Northeastern New York Section

2012 Special Awards Program

AWARD CRITERIA & GUIDELINES

Golf Professional of the Year

The highest honor paid to PGA golf professional. The following guidelines are used to determine nominees for the prestigious award:

- Overall performance as a golf professional at his/her facility
- Level of service to his/her Section and the Association
- Leadership ability
- Image and the ability to inspire fellow golf professionals

While this honor should be based on a professional's entire record, emphasis should be placed on his/her performance and achievements over the past five years.

Teacher of the Year

This award bestows special recognition on a PGA professional who has performed outstanding service as a golf instructor. Criteria to consider are:

- Overall performance as a golf professional at his/her facility
- Service to his/her Section and the Association
- Leadership ability
- Image and ability to inspire fellow professionals
- Promotion of golf
- Impact of teaching at his/her facility
- Involvement in junior golf activities at facility and in community
- Innovative contributions to golf instruction
- Articles written for publication

The Horton Smith Trophy

This award is designed to recognize individual golf professionals for their outstanding and continuing contributions to developing and improving education opportunities for the PGA golf professional. The guidelines for this award are:

- Contributions to the National PGA Education program
- Contributions to educational programs and seminars in the Section
- Contributions and assistance toward the development of materials which relate to education
- Contributions to building the image of both the PGA golf professional and the Association

Nominations should be based on the candidate's total career and experience, and his/her inclination for providing continuing contributions and assistance. Emphasis will be given to achievements over the last five years.

The Bill Strausbaugh Award

This award is presented to those PGA member's overall commitment and contribution to promoting the game and the Association, community relations (such as civic and/or charitable efforts) and positive impact and mentoring of other PGA professionals and apprentices. The following guidelines should be used in making a nomination:

- Level of service to his/her section or the Association.
- Leadership ability.
- Contributions to building the image of the game of golf, the PGA professional and the Association.
- Involvement and significant contributions towards improving the skills of fellow PGA professionals.
- Involvement in civic activities within his/her community.
- Involvement with local charitable causes.
- Overall integrity and recognition as a person of outstanding character.

Junior Golf Leader

This award is designed to pay recognition to a PGA golf professional who is a leader in junior golf, reflects the qualities and ideals of those who work with our nation's youth, and provides opportunities and experiences for juniors to learn and play golf. The following guidelines are to be used in making nominations:

- Contributions to junior golf programs and events in the Section including service as a chairperson or member of the junior golf committee.
- Involvement in the promotion and development of junior golf at the facility and community
- Support of PGA junior golf programs
- Overall image, service, and leadership in the area of junior golf
- Overall integrity as an individual and acceptance by junior golfers as a person of character

Merchandiser of the Year

This award recognizes those PGA professionals who have demonstrated superior skills as merchandisers in the promotion of golf. The award is given for excellence in golf shop operations in three categories: Private, Resort, and Public/Municipal/Military/Semi-private. The following criteria is applied to all awards:

- PGA member in good standing
- Credit rating with the industry
- Overall credit rating
- Community involvement

The Candidates are judged in the following areas:

- Merchandising performance (Profit Margin, Sales increase, etc. Please include examples)
- Details and Innovation
- Displays
- Merchandising Techniques
- Inventory mix
- Shop operations
- Merchandising philosophy
- Staff training

Assistant Golf Professional of the Year

This is the premier award paid to assistant golf professional. The following guidelines are used to determine nominees for the prestigious award:

- Overall performance as an assistant golf professional at his/her facility
- Level of service to his/her Section and the Assistant's Association
- Leadership ability
- Image and the ability to inspire fellow golf professionals

While this honor should be based on a professional's entire record, emphasis should be placed on his/her performance and achievements over the past two years.

Roland Stafford Sportsmanship Award

This award in honor of Roland Stafford, is presented to the PGA professional who exemplifies the qualities in honor of the true traditions of the game of golf, i.e. integrity, honesty, sportsmanship. The following guidelines for this award are:

- Overall performance at his/her facility
- Overall performance in the Section Tournament Program
- Overall image as a PGA golf professional
- The leadership ability to set an example and inspire others to perform at the highest level

Sales Representative of the Year

This is the premier award presented to one of the Section's Sales Manufacturer Representatives. The following guidelines should be used to determine nominees for this award:

- High quality of service to his/her accounts.
- Integrity and professionalism in his/her product presentations.
- Overall support of Section professionals and the NENYPGA Section.
- Involvement in Section tournaments, junior golf, education, Member/Apprentice services.