



## Education Series

### Presenting Partners

**Our NEW Round Table Education Series Sessions** are focused on smaller group sizes and will include valuable information for you, the PGA member/apprentice and your Employer so bring them along and we will help show them the value and benefits available for employing a PGA member!

Employers/Owners: Are you a facility who doesn't employ a PGA Professional?? Take a few hours out of your day and come join us and we will have a representative on hand to discuss the direct values and benefits you can derive from employing a PGA Professional whether managing your entire golf operation or beginning a teaching/instruction program.

**Fee: \$25 for PGA member/apprentice** for online registration & your owner/general manager or board officer(s) are invited to be your complimentary guest (no fee).

**Any employer/facility representative at a non-PGA facility is welcome to join us for the \$25/pp cost.**

**Time:** 9am-1pm, 4 MSR Education Credits \* *Coffee, juice and a light breakfast will be provided*

**Northern Tier Region**, Lake Placid, NY – February 8 @ Olympic Conference Center

Physical Address: 2608 Main St, Lake Placid, NY 12946

**Berkshire Region**, Lenox, MA – February 27 @ EduKaytion Golf Center at Cranwell Resort

Physical Address: 55 Lee Road, Lenox, MA 01240

**Southern Tier Region**, Kingston, NY - March 7 @ Wiltwyck Golf Club

Physical Address: 404 Stewart Lane, Kingston, NY 12401

**Capital Region**, Schenectady, NY - March 28 @ Stadium Golf Course

Physical Address: 333 Jackson Avenue, Schenectady, NY 12304

### **Subject Topics will include:**

**1. PGA Golf 2.0 Initiative** Golf Industry Plan to Increase Golfers, Rounds, and Revenues by:

- \* Retaining and Strengthening Your Golfing Core
- \* Engaging the "Lapsed" Golfer in Your Area
- \* Driving New Players to Your Facility

**2. Teaching/Instruction Analysis & Techniques**

- \* Enhance your understanding of the golf swing; learn how to diagnose swing errors
- \* Learn effective techniques of change through specific skills and drills

**3. PGA Business/Facility Benefits** – Bottom line savings offered on your business's merchant credit card fees & gas/electric savings

- i. Simply bring a past credit card merchant statement with you or send in advance to [khandy@mppnllc.com](mailto:khandy@mppnllc.com) (Ken Handy)
- ii. Simply bring a past electric/gas bill with you or send in advance to [ejschnell@verizon.net](mailto:ejschnell@verizon.net) (Ed Schnell)
- iii. A free analysis will be performed (and can be done during the session if you send in advance) to show you exactly how much you can save from your business's bottom line expense!
- iv. There are NO physical requirements/changes that will take place with your facility with a conversion of either of these

*Sessions are targeted geographically and this is intended to be a small group program!*

**REGISTRATION:** Online @ [www.neny.pga.com](http://www.neny.pga.com) or call NENY Section Office @ 518-438-8645 with questions and to reserve your spot.



**PGA**

Northeastern New York Section



Merchant Preferred  
Processing Network, LLC



# Education Series

## \*\*\* **REGISTRATION FORM** \*\*\*

**Fee: \$25 for PGA member/apprentice** for online registration & your owner/general manager or board officer(s) are invited to be your complimentary guest (no fee).

**Any employer/manger/facility representative at a non-PGA facility is welcome to join us for the \$25/pp cost.**

**Deadline for Registrations:** Deadline is the day prior for all seminar dates.

**2012 Session Calendar (Times):** 9am-1pm, 4 MSR Education Credits

\* PLEASE check your selection and complete form

- Northern Tier Region**, Lake Placid, NY – February 8 @ Olympic Conference Center
- Berkshire Region**, Lee, MA – February 27 @ EduKaytion Golf Center at Cranwell Resort
- Southern Tier Region**, Kingston, NY - March 7 @ Wiltwyck Golf Club
- Capital Region**, Schenectady, NY – March 28 @ Stadium Golf Course

PGA Member/Apprentice NAME \_\_\_\_\_

Facility Represent: \_\_\_\_\_

Email: \_\_\_\_\_

Golf Course/Facility Representative NAME \_\_\_\_\_

Facility Represent & Title: \_\_\_\_\_

Email: \_\_\_\_\_

Make checks payable to: **NENY PGA**

### Credit Card Info

Mail Application to:

**NENY PGA**  
**Town of Colonie Golf Course**  
**418 Consaul Road**  
**Schenectady, NY 12304**

\_\_\_\_\_  
Credit Card # (American Express, MasterCard or Visa Only)

Or Fax to: 518-438-8670

\_\_\_\_\_  
Expiration Date

Please call us with any questions,  
518-438-8645 to reserve your spot(s).

\_\_\_\_\_  
Name on Credit Card

\_\_\_\_\_  
Zip Code of Billing Address